

ASOCIACIÓN DE CREADORES TEXTILES DE MADRID

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¿WHAT DO WE EXPECT FROM TEXTILARTE?

We hope that TextilArte will become a must for those looking for well-made, well-designed textiles and a meeting point for textile professionals and textile fans alike.

From TextilArte participants we expect an open and proactive attitude getting involved in its diffusion and exchanging experiences and information with both participants and visitors.

We hope to cater for the connoisseurs because we at the Actm know that textiles are better valued by customers who understand the craftsmanship and creativity in our works. We believe that there is a great deal of work to do to raise public awareness of the value of textiles. That is why workshops and lectures are a basic part of the TextilArte programme.

We would love to have you with us at TextilArte. Come to sell, to buy, to learn, to talk, to listen...

Come to share.

WHAT CAN YOU SELL AT TEXTILARTE

Anything textile or related to textile: cloths, fashion complements, textiles for the home, tapestries and textile art in any technique, either bidimensional or 3D, textile antiques, ethnic textiles (we would prefer them sold directly by their producers but we will examine every case), materials, equipment, books, magazines, CDs and DVDs, etc. It may be art, it may be design, it may be craft. It MUST be quality and original textiles.

WHERE

We will be at Atocha Tryp Hotel, housed in a historical building dating from 1913 and located at 83 Atocha Street. There we will occupy the Moratín Hall, an elegant space measuring 198 square meters. The Atocha Tryp is located in the Barrio de las Letras, very near to the so-called Art Triangle which encloses the most important museums and to the most emblematic places in downtown Madrid. You can see easily on the maps that we have changed venues but we remain in the same neighbourhood.

WHEN

December 2011: Saturday 17th and Sunday 18th.

OPENING HOURS

Saturday 17th: 11 - 23

Sunday 18th 10 – 20

SETTING UP & DISMANTLING

Setting up: Saturday 17th: 8-11.

Dismantling: Sunday 18th, 20-23

PARTICIPATION FEE

185€ (plus 8% VAT).

This fee includes per participant:

- 5 – 6 square metres minimum space.
- One 2 x 0,90 m. table covered with a black velvet fabric and 2 chairs. Alternatively you can choose two tables 2 x 0,45 m instead. So, no need to rent furniture.

There will also be some free cloth hangers provided by the hotel that we intend to keep for non-Madrid exhibitors. We can also provide mannequins (sorry, half bodies only) at a symbolic price to cover transport costs. If you need such a piece of equipment, please, say so as soon as possible.

This smoke-free venue is climate-controlled and it has free wireless connection to Internet.

The Moratín Hall is not at street level but there will displays in the hotel shop windows and reception, including posters, mannequins and textile art. Leaflets will be handed to passers-by during the duration of the event and also at the main museums gate and at nearby Atocha Station.

APPLICATIONS:

1. Fill the inscription bulletin and send it before November 15th. In the (unlikely) case that you do not have any web or blog where we can see your works, please, mail some images of the products you intend to sell in TextilArte. In all cases, send a short CV.
2. Organizers will answer in 24 hours after receiving your application accepting or refusing your application. The decision will be final.
3. In the case of admittance, payment will be made by PayPal. Bank transfers or checks will not be accepted. Sorry, we are not able to make direct credit card charges this time.
4. Cancellations will not be refunded, except in those cases where the organizers can fill the vacancy. Even in that case a 20% fee will be charged as management costs. If the organizers cancel the event, the total amount will be reimbursed.

ACTIVITIES:

Workshop / lectures.

Anybody can send a proposal that must include: a) workshop / lecture title, b) a short description of contents c) required materials and equipment to be brought by workshop participants, d) maximum number of participants, e) your tuition fees (these will be paid by the participants). If you can include some images of previous workshops, or the kind of things they are going to make so much the better.

These activities will take place at a nearby salon. Tables, chairs and white board will be provided. It is possible to rent a computer and /or a projector (please consult fees).

We recommend to keep workshops duration short (2-3 hours maximum) and workshop / lectures fees low. Topics must be related to textile but there is no restriction. The sale of any kind of item, including textile materials or equipment, books, DVDs, etc..., at workshops / lectures is strictly forbidden.

Workshop / lecture room fee: 10€/hour for TextilArte participants and 15€/hour for non participants.

The Gallery.

The Gallery will be a place to exhibit and (let's hope) sell selected works of textile art & design. All you have to do is to send web-quality images, together with title, measures, materials, techniques, and final selling price. You can send as many pieces as you like.

The selected works will be displayed in TextilArte Gallery that will open at 13.00 on Saturday 17th. We will take care of preparing the space, attending clients and promoting your work. Even the shipping if needed (in which case, we will

charge the expenses to the buyer).

We will also create the *TextilArte Virtual Gallery* that will be open from December 15th to January 15th to increase the works exposure. Pieces will be also rotate at the blog and the Facebook page.

Gallery participation fee: 100€ minimum. That will entitle selected participants to show work/s up to a total of 2.000€ selling price and to an average space of 3 square meters although that will be flexible according to the characteristics of the pieces. There will be a sales commission of 5%.

We will take care of the Gallery but exhibitors who wish to attend are very wellcome.

Tranports expenses, both ways, are to be paid by the participants.

Textile Activism.

If you are interested in taking part in a collective textile action, such as an installation inside or outside the Hub, please, say so in the bulletin.

If you are interested in leading such a collective textile action, please, send a proposal.

Deadline for applications for all the activities is November 20th. After that date, we cannot guarantee that your proposal will have space although we will try to accommodate all interesting propositions. The organizers reserve the right to refuse those applications not considered appropriate for the event.

The organization can refuse any work that does not correspond to the delivered documentation

Candidates agree to make the selected work/s available for the entire duration of the fair and/or Gallery and allow them to be reproduced with the only aim to promote the event.

Follow TextilArte in www.creadorestextiles.org and Facebook.